



Todd Wilson  
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## **Intermix Technologies Provides Innovative Technology and Applications to the Healthcare Industry**

### ***Leading Business Communications Provider Offers Solutions to Enhance the Lives of America's Aging Population***

RIDGELAND, MS – December 17, 2007 - Intermix Technologies, a leader in business communications, announced today that the company is placing special emphasis on marketing its innovative technology and applications to the rapidly growing healthcare industry. Intermix Technologies has a number of valuable communications and data networking solutions that support the needs of various segments within healthcare. These solutions have the unique ability of enhancing the quality of life of America's aging population that organizations such as hospitals, nursing homes, retirement communities, medical facilities and clinics serve.

"The baby boomer generation represents approximately 16% of the adult U.S. population," said Todd Wilson, president of Intermix Technologies. "As America's population grows older the need for quality healthcare services greatly increases in importance. Organizations providing these services must utilize advanced technology that is common in other industries to meet the needs of retirees, residents and patients. Our solutions help our customers in the healthcare sector provide the highest levels of care with maximum cost savings and increased efficiency."

Technological solutions provided by Intermix Technologies offer a number of impressive benefits. Examples include one-point of contact for all communications within a building or medical facility (nurse call, surveillance, telephone system, wireless and local/long distance service), lower telecommunication costs and multiple

office connectivity through VoIP, state-of-the-art emergency response system, and private wireless network integrated with all communication equipment including emergency response and telephone systems. Furthermore, healthcare organizations benefit significantly by using call accounting software to track all nurse calls and response times, call tracking for optimizing staff performances and accessibility of staff using wireless telephones. Additional benefits come from the powerful, emergency response, outbound, mass message delivery notification system. This technology ensures fast contact between residents and administration in nursing homes, assisted living/retirement facilities and in other healthcare institutions.

The technology and applications have been developed with the end user's specific needs in mind. This essentially means that the front-end of these systems are extremely easy to operate regardless of the individual's age or technical know how. The advanced technology is buried within each solution and may be managed internally by the organization's IT department or by Intermix Technologies' industry certified team of professionals.

The technology supports the Health Insurance Portability and Accountability Act of 1996 (HIPAA) whereby federal privacy standards were put into place to protect patients' medical records and other health information provided to health plans, doctors, hospitals and other health care providers. It also supports the latest 2003 HIPAA provisions designed to encourage electronic transactions and safeguards to protect the security and confidentiality of health information.

"Healthcare is a unique industry where we as a company can make a meaningful impact," added Mr. Wilson. "The types of solutions we offer will greatly benefit providers as well as make the lives of many individuals easier and less stressful."

### **ABOUT INTERMIX TECHNOLOGIES**

Intermix Technologies is Mississippi's leading business communications, data networking, video surveillance, and security systems provider. Intermix Technologies gains a complete understanding of its customers' business objectives in order to recommend solutions that address specific needs. The company's solutions are designed to improve their customers' productivity, increase their profitability, and give them a competitive advantage in their marketplace. Intermix Technologies offers innovative products and business applications that are delivered by their team of industry certified professionals 24 hours a day, 7 days a week.

For more information on Intermix Technologies, please call 601-605-1057, visit [www.IntermixTechnologies.com](http://www.IntermixTechnologies.com), or stop by and see us in action at our new location off of County Line Road and I-55 North, at 130 Dyess Road.